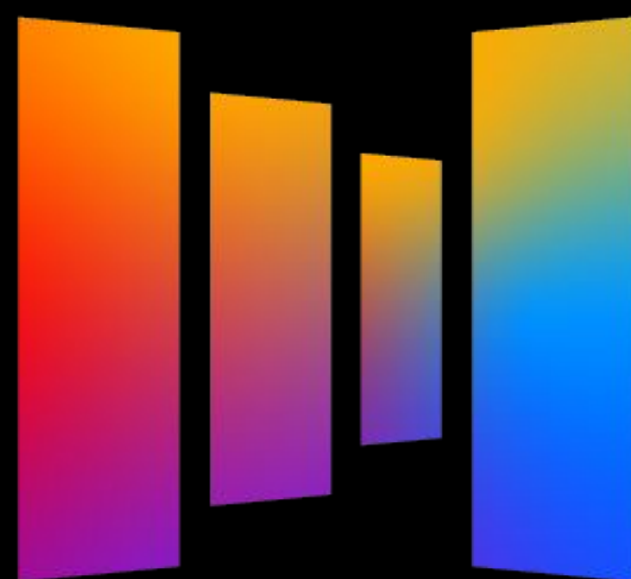




seGD

Designers of Experiences

Connecting People to Place



Elizabeth Line

Maynard Design Consultancy, 2024 Honor Award
SEGD Global Design Awards

Partner with us

Make a meaningful impression

SEGD is a global, multidisciplinary community of designers, architects, fabricators, technologists, students, and educators dedicated to connecting people to place. With over 2,200 members, we are the vanguards of experience design, committed to crafting spaces that are inclusive, intuitive, engaging, and sustainable.

From Vignelli's iconic NYC subway map to Atelier Brückner's visionary Museum of the Future, SEG D's legacy thrives in transformative environments that foster connection. We aim to reduce friction in spaces where we live, work, play, and gather. Our projects shape urban landscapes, museums, digital installations, and wayfinding systems into meaningful journeys, elevating how people interact with their surroundings and one another.

Connect with our network of decision-makers and game-changers.
Partner with SEG D to shape the future of experience design.

Get involved

[Digital Display & Listings](#)

[Print Display Options](#)

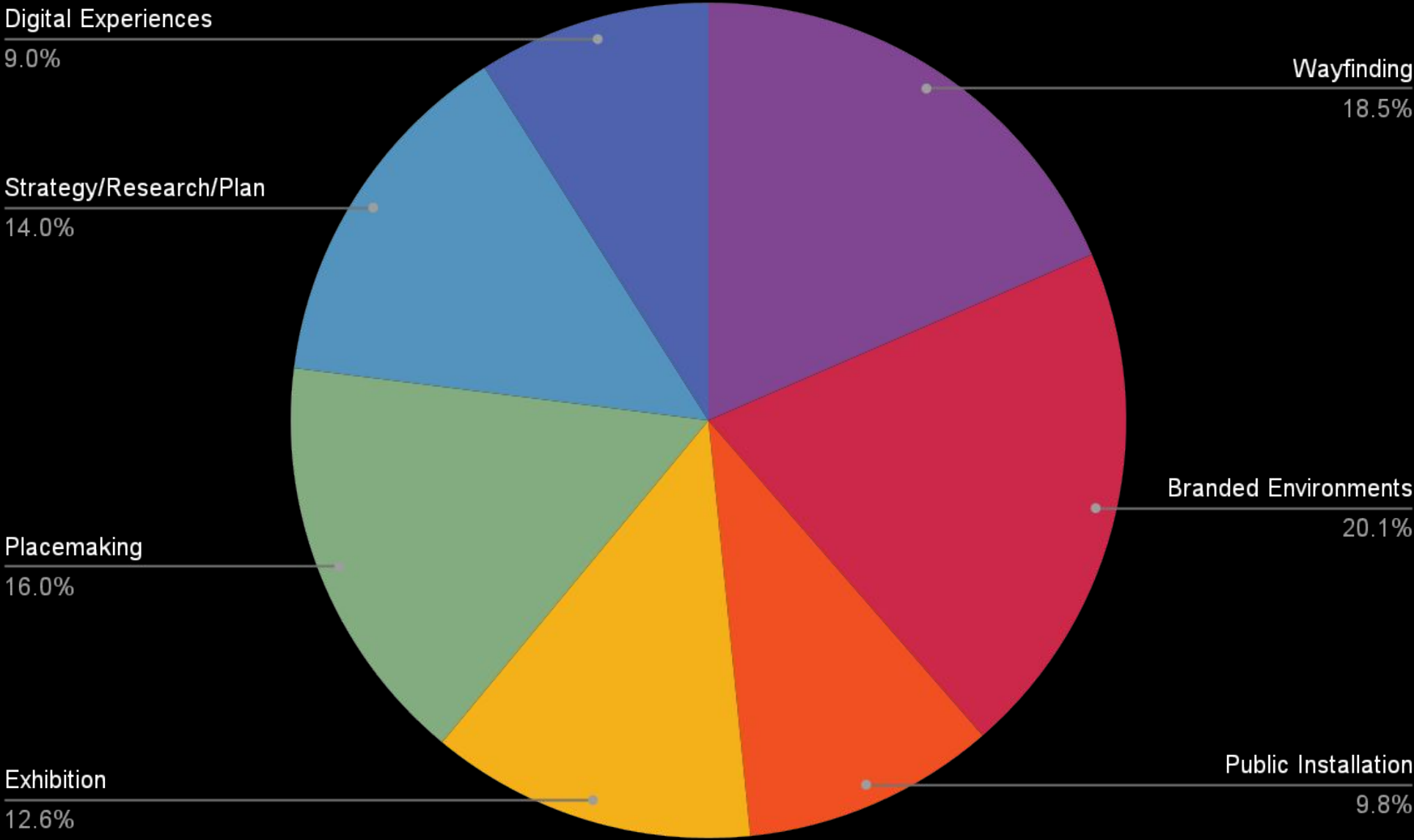
For event sponsorship and yearlong partnership opportunities, get in touch with Kristin at Kristin@SEG D.org

“SEGD is about community. Here, the design community connects with peers, fabricators, suppliers, and professionals from related industries, fostering a creative exchange of new methods, materials, and ideas. These contacts become invaluable resources, providing support and feasibility insights throughout the creative process.”

Mike McCarthy, DCL Vice President, SEG D Executive Board Treasurer/Secretary

SEGD members

By practice area & industry



Top Industries Served

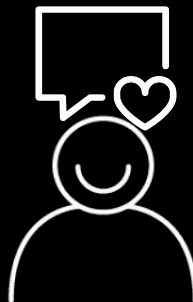
- Cultural
- Education
- Corporate
- Museums
- Workplace
- Urban + Civic
- Healthcare
- Entertainment
- Retail
- Visitors Centers

SEGD reach

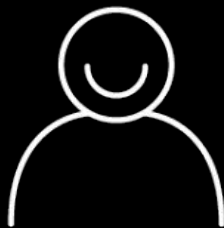
Global audience & annual engagement



51,000
website
visitors



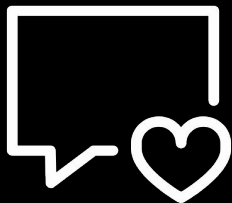
25,000
social media
followers



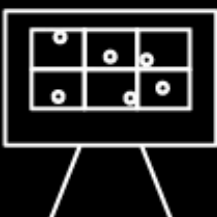
2,200
active
members



510,000
website
engagements



850,000
social media
engagements



5,000
in-person &
virtual event
attendees

Chapters

Atlanta
Austin
Boston
Charleston
Charlotte
Chicago
Cincinnati
Columbus
Dallas
Denver
Detroit
India
Kansas City
London
Los Angeles
Minneapolis
New York

Orange County
Orlando
Philadelphia
Phoenix
Raleigh
Richmond
Riga
Salt Lake City
San Diego
San Francisco
Seattle
Sydney
Toronto
Vancouver
Washington D.C.
Wellington

Missouri Botanical Garden Jack C. Taylor Center

Ayers Saint Gross, 2025 Best of Show, 2025 Honor Award
SEGD Global Design Awards



Digital Display Opportunities

Digital Display Sponsorship

Generate awareness

Capture a share of the half million impressions SEGD.org serves each year. SEGD’s popular sitewide ad placement provides tremendous value to supporters who wish to reach a large, international audience online.

Sponsors average 10,000 impressions and 50 click-throughs each month.

Member Display Rates

3 Months: \$3,100

6 Months: \$5,500

12 Months: \$9,900



SEGD
Designers of Experiences

Join Us

Expert Directory

Login

Projects

Resources + Education

Awards

Events

About

Community

Q

≡

Projects

Get inspired by experience design projects from the multidisciplinary SEGD community.



The Story of the Moving Image – Year-Round Centrepiece Exhibition

Your trusted fabrication partner →



Partner Content

Firm Listings

Amplify your reach

Join an exclusive list of experiential design agencies, fabricators and vendors who are working together to design and build the latest experiential spaces. The Expert Directory connects clients with design firms and designers with vendors and fabricators. [Learn more here.](#)

Premium listings stand out by appearing first in search results and offering enhanced features like an expanded preview, rich media and graphics, longer descriptions, and links to projects and awards. Up to 12 Premium listings are Spotlitged each quarter with a prominent logo placement on the landing page.

Listing Rates & Sign-up

- Basic: \$500 annually | [Apply ↗](#)
- Premium: \$1,500 annually | [Apply ↗](#)
- Spotlight: \$2,000 quarterly | [Apply ↗](#)

Submit your firm
Our expert directory receives 200k visitors a year

Login

Collaborators. Mentors. Experts.

Discover leading design firms, fabricators, and suppliers.

Featured Firms



C&G Partners

The Firm C&G Partners is a multi-specialty creative studio dedicated to design for culture —...



Color-Ad Signs and Exhibits

Based in Virginia, Color-Ad, Inc. is a national company specializing in providing visual communication solutions...



Daktronics

Daktronics has delivered innovative LED video, messaging and scoreboard solutions for more than 40 years....



DCL (Design Communications Ltd.)

DCL – A Reliable Fabrication Partner As an award-winning fabricator of architectural specialties and custom...

Firms Name	Location	Practice Area
43Places  We're a design studio working with communities, architects, and mission-driven orgs to create brands and spaces everyone can experience and enjoy. Leading with empathy and curiosity, we're rethinking how we interact with our world and with one another.	Hopewell, New Jersey	Branded Environments Exhibition Placemaking Strategy/Research/Planning Wayfinding
Apple Designs	Raleigh, North Carolina	Branded Environments Digital Experiences Placemaking Strategy/Research/Planning Wayfinding

Print Display Opportunities

Print Display Sponsorship

Celebrate design excellence

Sponsor the Supporter Showcase of the 2026 SEGD Awards Annual, celebrating the SEGD Fellows, Global Design and Achievement award recipients. This coffee table-worthy publication is the ultimate yearbook of the experiential graphic design community, spotlighting the most influential people and projects of the year.

As SEGD's most coveted, collected, and shared content, the Awards Annual offers an unparalleled opportunity to align your company with design excellence.

Publishing in late fall 2026, it will receive special bonus distribution at the SEGD Conference Kansas City.

Claim your space today!
[SEGD26 Display Space Reservation Form](#)



Featured Content

The SEGD Class of Fellows

SEGD Fellows are the laureates of experiential graphic design, recognized for creating a body of work that epitomizes the highest standards of practice in the field.

SEGD Achievement Awards

Distinguished members and organizations receive an Achievement Award for their outstanding contribution to the advancement of experiential graphic design.

SEGD Global Design Awards

Award-winning projects receive up to a full feature of coverage within each category, shown to the right.

Supporter Showcase

The SEGD26 annual showcases the featured suppliers and fabricators who play an integral role in delivering these award-winning projects.

Circulation: 2,200 print | 7,250 pass-off

Publication Date: October 2026

Artwork Deadline: August 28, 2026

Magazine Archive

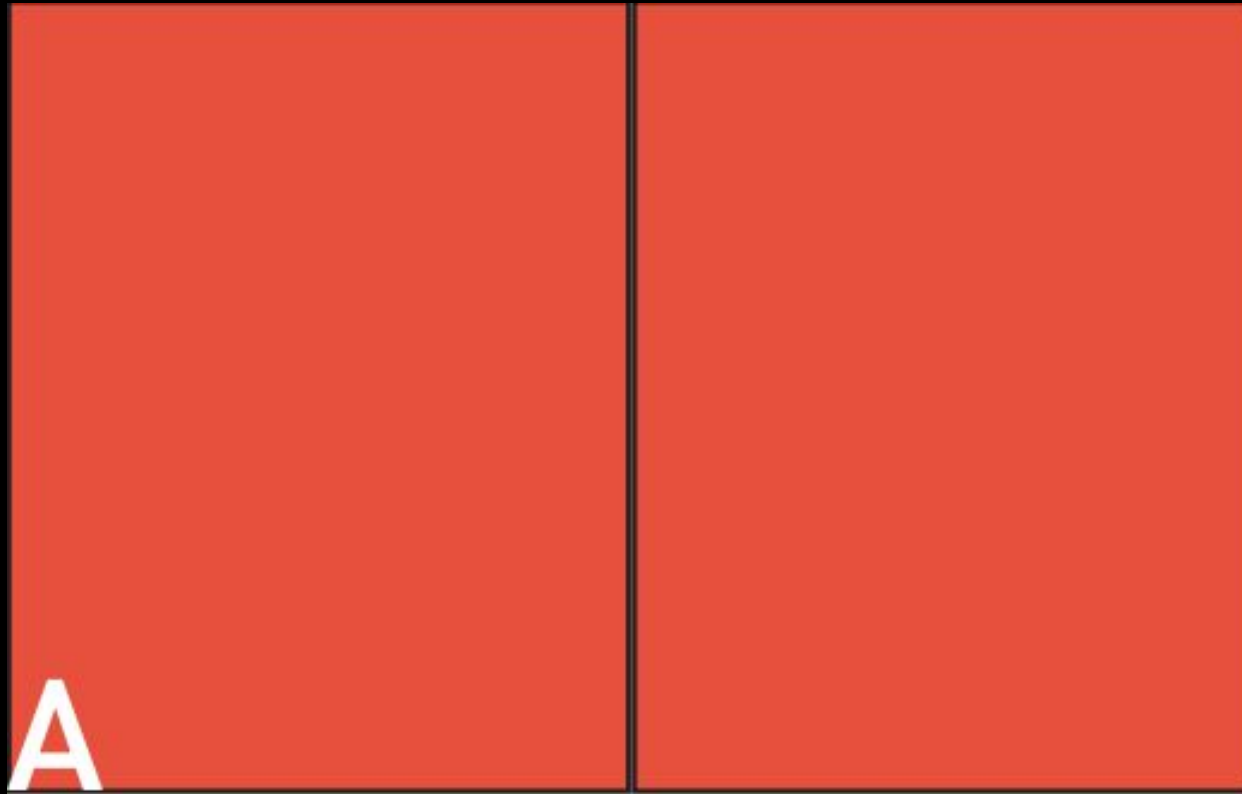
Global Design Award Categories

- Best in Show Award
- Sylvia Harris Award
- Life Centered Design Award
- Digital Experience Awards
- Exhibition Awards
- Placemaking & Identity Awards
- Public Installation Awards
- Strategy, Research, Planning Awards
- Wayfinding Awards
- Branded Environments Awards

SEGD26 Showcase Rates

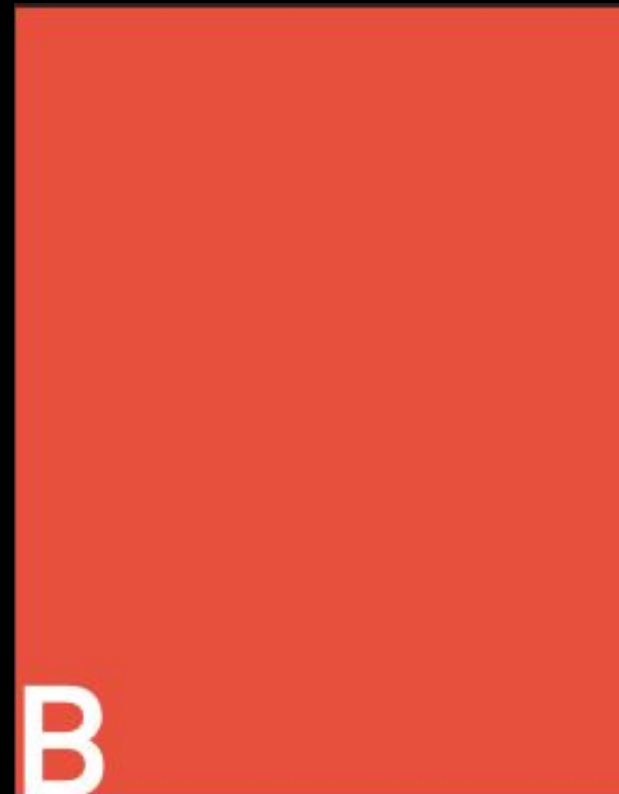
Rates	Member	Non-Member	Diagram
Text Gatefold	\$8000	N/A	Request
2-Page Spread	\$4500	\$4900	A
2-Page Winners Index	\$4500	\$4900	A
Full Page	\$3300	\$3850	B
Half Page Horizontal	\$2250	\$2600	C

Artwork Specifications



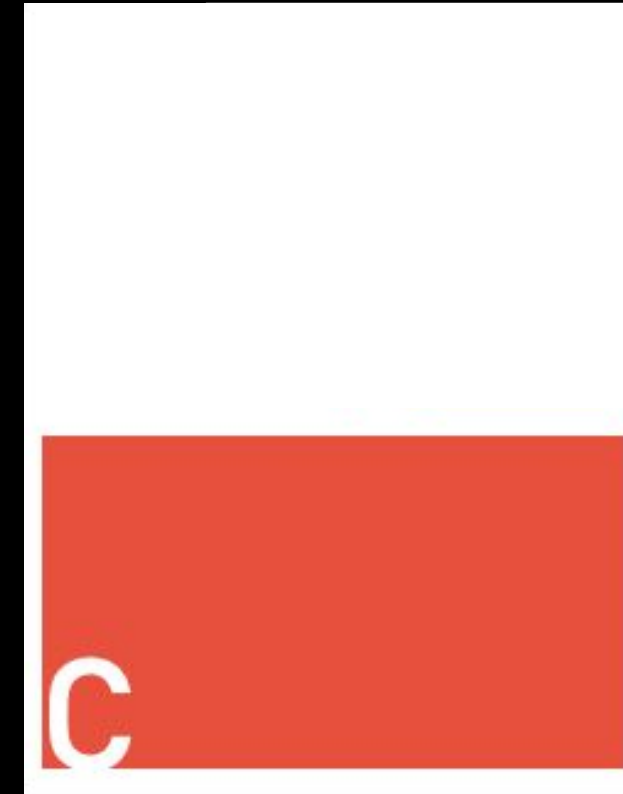
2-Page Spread

16-1/2"W × 10-1/2"H with
1/8" bleed and 1/4" gutter
Images and text should be
1/8" from the trim line.



Full-page Ad

8-1/4"W × 10-1/2"H
with 1/8" bleed all
round. Images and
text should be 1/8"
from the trim line



Half-page Horizontal

7-1/8W" × 4-5/8"H

Requirements

FORMAT: Must be PDF/X-1a Use the SEGD26 InDesign template to layout your artwork to adhere to the grid format used throughout the annual.

Artwork should be created to 100% of final print size, shown above, with bleed lines and **NO CROP MARKS** included at the trim line. Artwork without proper dimensions and bleed will be returned for revision.

For full-page ads, a bleed of no less than 1/8" on all sides must be included in the final PDF output.

COLOR: All colors must be set to CMYK. Any Pantone will automatically convert to process.

RESOLUTION: Color images must be 300 ppi at final size. If source images are less than adequate resolution, the artwork will be sent back for revisions.

TERMS: SEGD is not responsible for shifts in color due to difference between the file and the proof. If an acceptable color proof is not supplied, the advertiser will be charged to have one made from the submitted file.

SEGD reserves the right to reject improperly prepared materials. Materials not meeting the above specifications will be returned to the advertiser for correction, or may be altered to meet these specifications.

SUBMISSION: SEGD only accepts ad materials via email or Google Drive. Direct all advertising materials or inquiries to Jennette Foreman at jennette@segd.org.



**The University of East London – Placemaking
Masterplan, Wayfinding Strategy and Design**
Endpoint, 2024 Honor Award, SEG D Global Design Awards

Let's work together!

We're here to help you find the perfect opportunity to align with your marketing goals—or craft a custom solution just for you!

Contact us

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+1 202.769.3264