June 26–27, 2024
Virtual Event

Peer Reviewed
Design Research
Academic Innovation
Student Design Excellence
SEGD Academic Summit

Call for Papers

Submission Deadline
March 18, 2024

SEGD (Society for Experiential Graphic Design) is soliciting submissions for the 2024 SEGD Academic Summit to be held as a virtual event on Wednesday, June 26, and Thursday, June 27, 2024.

The 2024 SEGD Academic Summit provides the opportunity to convene global educators, students, researchers, and practitioners from the field of Experiential Design (EXD) whose academic and professional research as well as curriculum innovation continue to impact and reshape the past, present and future advancement of the EXD field. These practices include branded environments, digital experiences, exhibition, placemaking, public installation, strategy / research / planning, and wayfinding.

Building on this framework, SEGD is seeking paper submissions of both academic research and curriculum innovation that address:

**Topic Areas:**
- **What is Design and what does it mean today?**
- **Defining Spatial Experiences**
  - Shifts in the definition of space, experience, and narrative
  - Evolution of “physdigital” experiences and spatiality
  - Variables between privately owned public space (POPS) and public space
- **Role of Technologies in Design Education**
  - Significant tools, technologies, and events that have impacted EGD/EXD history
  - Harnessing the digital revolution for sustainable development and the future of design
  - Ethical implication of open AI and generative tools in EGD pedagogy and practice
- **Contested Design Histories**
  - Investigating the effects of diversity and inclusion initiatives in academia
  - Solving social justice/gender inequities through design education and practice
  - Confronting historical narratives and messages and how that impacts our society
  - Giving voice to the underrepresented
  - The politics of storytelling. Why now? Why them? Why us?
  - Government’s role in curtailing student learning
- **Pluriversal Perspective in Design Education**
  - The pluriversal design perspective, multiple worldviews, and diverse lived experiences
  - Design research, education, and practice that interlinks situated concerns, planetary science, and governance.
  - Skills and competencies that designers need to respond to global challenges
  - Designing across borders unjust pathways undermining human rights
  - Social justice and how is it being practiced
  - Transdisciplinary: Design beyond the disciplinary boundaries
- **Inclusive Methods in Practice and Pedagogy**
  - Democratizing the classroom (encouraging peers to peer learning in addition to faculty lead classrooms)
  - Disrupting the power structures within the classrooms
  - Learning and teaching innovation to encompass all sensorial and neurodivergent styles
  - Blended learning and hybrid courses
  - Co-design, community engagement, and participatory methods
  - Developing intercultural competence and global perspectives
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Submission Instructions for Authors

Abstract - Due March 18, 2024
Submissions are due by no later than March 18, 2024. They should be in the form of extended abstracts. Abstracts must meet submission requirements of a 300-word minimum with a 1000-word maximum.

Submissions should contain the following: working title, paper summary, description of methodology used (if appropriate), contribution to the field, and implications for theory and practice. Inclusion of visual documentation (images and diagrams) are required to support the written abstract.

Submissions must not contain any author, contributor or institution names.

Please direct questions and PDF abstract submissions to Joell Angel-Chumbley, SEGD Academic Task Force Chair at academic@segd.org.

Acceptance Notification - April 12, 2024
The Academic Task Force will perform an anonymous peer review and scoring of all submitted extended paper abstracts and select the submittals that best represent the Communication + Place journal. If selected you will receive email notification of your paper’s acceptance by April 12, 2024.

Submitting a Final Presentation File - Due June 3, 2024
If your paper is selected, you will need to submit a visual presentation version of your paper to virtually present at the 2024 Academic Summit by June 3, 2024. To do so, please follow the Speaker Presentation Template that will be provided.

Submitting a Full Manuscript - Due June 17, 2024
If your paper is selected, you will need to submit a full manuscript with images/diagrams for publication by June 17, 2024. To do so please follow the 2024 Communication + Place Journal Template and Style Guide that will be provided. View previous version of Communication + Place here.

2024 SEGD Virtual Academic Summit - June 26-27, 2024
All selected authors are expected to give a virtual presentation of their paper during the 2024 SEGD Academic Summit. If selected you will be given a presentation template, Zoom login instructions, and rehearsals in preparation for the event.

SEGĐ invites anyone in the experiential design community to attend the 2024 SEGD Virtual Academic Summit. Please register for the event on SEGD.org.
Benefits of an SEGD Student Membership

Professional Network
1. Connect directly with professionals to learn about internship and job opportunities
2. Connect with the SEGD community on LinkedIn, Instagram, YouTube, and Facebook
3. New Member Roundtable

Professional Resources
1. Post Member Bio on SEGD website and our membership platform at SEGD GlueUp
2. Job Listings on our membership platform
   SEGD GlueUp: search open positions, post resume searchable by employers
3. Standard Agreement Form (for freelance or consulting)
4. SEGDTalk: Listserv
5. SEGD Video Content
   (44+ SEGDVoices and 600+ event videos)
6. Project directory/gallery on SEGD website
7. Job Fair
8. Present Yourself portfolio review
9. Emerging Experiential Professionals activities (EXP)

Educational Resources
1. SEGD Video Content
   (44+ SEGDVoices and 600+ event videos)
2. Project directory/gallery on SEGD website
3. Communication + Place, SEGD’s annual education research journal

Mentorship
1. Mentorship programming
2. Emerging Experiential Professionals activities (EXP)

Get Published
Submit for:
1. Communication + Place, SEGD’s annual education research journal
2. Global Design Awards - winners are published on website and in SEGD Annual
3. Website: member news and feature articles

Speaking Opportunities
1. Chapter Events
2. Academic Summit
3. Events

Publications
1. SEGD Annual (print)
2. Communication + Place (digital)
3. SEGD Weekly (email newsletter)

Volunteer Opportunities
1. Chapter support (planning, marketing/design, event)
2. Committee positions (Racial Justice Commission, Membership, Education Task Force and more. Check out the full list of SEGD committees on our website.)
3. Event support (planning, marketing/design)
4. Emerging Experiential Professionals group (EXP)

Events
1. Registration for all SEGD events are offered at a significant discount to SEGD student members.

Awards + Recognition
1. Global Design Awards - discounted entry

We are proud of the incredible digital value developed for our members over the past five years. Event registration includes access to recorded sessions for future reference, so if you are unable to attend in person, you have access to this content anytime, anywhere.
Benefits of an SEGD Educator Membership

Professional Network
1. Connect directly with professionals that can guest lecture/critique, provide access to studio and project tours
2. Educator Network: Academic Task Force, Facebook Group
3. Connect with the SEGD community on Linkedin, Instagram, YouTube, and Facebook
4. New Member Roundtable

Professional Resources
1. Post Member bio on SEGD website and our membership platform at SEGD GlueUp
2. Job Listings on our membership platform SEGD GlueUp: search open positions, post resume searchable by employers
3. Standard Agreement Form (for freelance or consulting)
4. SEGDTalk: Listserv
5. SEGD Video Content (44+ SEGDVoices and 600+ event videos)
6. Project directory/gallery on SEGD website

Educational Resources
1. Curriculum planning
2. Professional Practice Core Competencies
3. SEGD Video Content (44+ SEGDVoices and 600+ event videos)
4. Communication + Place, SEGD’s annual education research journal
5. Project directory/gallery on SEGD website

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3. Event support (planning, marketing/design)
4. Mentor for Emerging Experiential Professionals (EXP)

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